## LADIES FIRST AWARDS EVENING Recognising the Achievements of Women

1. Business Woman of the Year **Sponsored by Janine Edwards Wealth Management Ltd**This is to recognise someone who is either a Business Owner or member of Senior Management of a Company that has performed outstandingly throughout the year. You and your business should stand out from the crowd, the winner of this category will have developed a strong business presence with proof of particular achievements and an innovative approach. Judges will be looking for a person that can be universally admired for their commercial practice and dedication to success.

#### 2. Unique Business

This business is individualistic, bespoke, unusual. It stands out from the crowd for being different. It is successful and enterprising. The judges will want to hear the idea behind it and goals for the future.

### 3. New Business of the Year

This is to recognise and reward a new Business Owner who has being trading for no more than two years. If nominated, we ask the business owner to tell us why they started the business, what their achievements and aspirations have being to date and potential for growth within the coming years. The Judges are looking for a person who had a clear goal and followed her vision and dreams to deliver her initial idea.

### 4. Business Entrepreneur

This person is either a successful Entrepreneur, a self-starter and a motivator. The Judges will be looking at individual achievements, results returned by their business and unique approach to the marketplace. They will be selected for their entrepreneurial spirit.

## 5. Young Entrepreneur (30 or under)

This entrepreneur has achieved outstanding personal performance leading to exceptional achievement with significant business breakthroughs and growth under the age of 30. Highlight how your skills have led to business growth and show how you have taken ideas to the market and made them successful as well as any risks you have faced and overcome. This entrepreneur will be a beacon of inspiration to businesspeople irrespective of age and industry.

6. Excellence in Science, Technology, Engineering and Mathematics (STEM) Award This is a Business Woman who works for a company or a Business Woman who owns a company which excels in the field of science and technology. This award recognises advancement and innovation in daily life. The finalists will be selected on their dedication, sustainability and how they have been able to demonstrate how the use of STEM improves not only the performance and leads to expanded business growth of the company but also shows how women can succeed and inspire other women to enter their field of business which to some maybe perceived as male dominated industry.

### 7. Successful Career from Home Award

We will be looking for a Business Woman who has decided to establish and set-up a business working from home. This person will be recognised for their ability and dedication to developing something creative across a variety of industries. They must be able to demonstrate dedication

to financial achievement, as well as a strong dedication to future business success whether this is on their own or balancing a home family life too

## 8. Achieves in Business (Employee Award)

This is a person that has been nominated by their Company. This person may work behind the scenes, customer facing or in sales/business development role. Someone, who has gone that extra mile for the Company. If chosen, we will ask the company to tell us why they believe this person deserves this Award.

#### 9. Woman of Achievement

This person will be in Management or Owner of a Company. This award is for someone who stands out from the crowd for her achievements within the business. The judges will want to hear about future goals and aspirations.

## 10. Achieves for Charity Award

This person is someone who runs or works on behalf of a charity or social enterprise. This may be charitable, volunteering, pro bono or simply supporting an organisation with their time. The Judges will focus on fundraising projects, financial constraints and how you have overcome these challenges. They will want to hear what positive impact this has made to people's lives.

### 11. Inspirational Woman

This lady is an inspiration and we need to know why. Her enthusiasm either in the workplace or the community makes her stand out from the crowd and her creative influence inspires others. The judges will want to know why this lady is so special and how she has contributed to the community

### 12. Achieves through Networking

This lady will stand out for her ability to provide a support network for others through networking. This woman is a relationship builder and may attend networking events or host her own. She supports others in business whilst growing her own network and recognises the value of a shared network for the success of her own business.

### 13. Family Business of the Year

This award is for a Family Business in which at least two or more family members are involved in the day to day running of the business. Judges will be looking for an organisation that can demonstrate how the family business's nature and values have contributed to success across the business.

### 14. Service Provider of the Year

This woman's business has achieved outstanding standards of customer service and be able to give details of how providing excellent levels of service has helped grow the business.

# 15. Achieves for the Community

This woman is the heart of our community and sacrifices their time and energy to support the community. They put their values and beliefs into action and pour their commitment into causes and projects. They may fundraise, organise activities, help run community centres and

projects. The 2021 Ladies First Award will celebrate a female who combines all these attributes to contribute to her community.

#### 16. Advocate for Women

This woman is an Advocate for all women – tell the judges why!

#### 17. Excellence in Education Award

This award has been designed to recognise and celebrate contributions made by individuals or teams with the enhancement of student's educational experience. This lady and her team recognise excellence and endeavours in all of the dimensions of education, from teaching and course design to learner support, supervision and resources development. This lady is encouraging and provides evidence-informed approaches to education excellence, including a commitment to inclusive practice.

### 18. Excellence in Health & Wellbeing

Here's to the women who work wonders for our health, fitness and our well-being. This award will celebrate the best in beauty, health, food or fitness, that have taken their industry by storm and help us stay active and fit. This award celebrates outstanding women who give their time, space and techniques to helping us escape the strains of our busy lifestyles – so we can be active, stay fit, unwind, relax and re-energize to fight another day.

### 19. Digital Star

This award recognises women who have been doing incredible work in business and digital. They may have had to overcome hurdles and pivot their business in the current climate. These women are using digital in their work lives and are achieving greatly, whether they run a business or work for a company.

#### 20. Man of the Year

The man of the year awards offers the opportunity to honour the men in our lives who have supported us in our journey. Husbands, brothers, colleagues, staff members, sons, etc. If you have a man in your life that is your cheerleader or supporter, and you think they are deserving of an award, go ahead and nominate them. This award is proudly given to a man for his active commitment to advancing or championing women's career progression in business.

### 21. Young Achiever Awards 1. Rising Star in Education 2. Apprenticeship

This is award is to recognise someone within full-time Education, whether studying College or University or an apprentice. This young lady is a 'Rising Star' recognised by their Educational Establishment/Employer for their hardworking and determination to succeed and is someone who has a bright future ahead and deserve to be recognised. You can enter yourself or be entered by an educational provider or employer

## 22. Inspirational Young Achiever Award

This young lady succeeds against all odds. She inspires others with her passion for life despite overcoming difficult times.

# 23. Venue/ Venue Host Award

Sponsored by Ladies First This is an award chosen by Ladies First and members. It is in recognition for the help and support they have given us and our attendees for the last 12 months.

24. Ladies First Life Time Achievement Award